

## **Concept of the Summer School 21.08.2017 - 08.09.2017**

### **“Urban Redevelopment for Hosting FIFA World Cup 2018 in Rostov-on-Don” for DAAD Go-East programme**

Rostov-on-Don is considered the "southern capital" of Russia, the "core" of the Rostov agglomeration. The city has ongoing friendship links with international cities for better mutual understanding the history and culture of the following twin towns and sister cities - Dortmund and Gera (Germany), Volos (Greece), Le Mans (France), Glasgow (Scotland), and others. Rostov-on-Don has a unique cultural and historical heritage, being a part of the European South of Russia Recreational Zone.

Rostov-on-Don is a multicultural city where peacefully live together representatives of more than 150 nationalities - Russians, Armenians, Ukrainians, Jews, Germans, Tatars, Greeks, Georgians, Dagestanians, Azerbaijanians, Poles, and others. The Don Land culture is unique because it has absorbed traditions, customs and folklore of the Don Cossacks and representatives of more than 150 nationalities and ethnic groups living in the Rostov Region.

Rostov-on-Don has become one of 11 Russian cities to host the FIFA World Cup 2018. The World Cup is a major sport event that contributes to broadening and strengthening of intercultural links, promoting sports and healthy lifestyle, infrastructure development and increase in the city investment attractiveness. Now the city is actively and purposefully preparing for hosting the FIFA World Cup.

Rostov-on-Don is an educational and scientific center. Don State Technical University (DSTU) is a flagship multi-disciplinary university making massive impact to the social, cultural, environmental and economic development of the Rostov Region and the Southern Federal District of the Russian Federation.

In the University there are some language centers such as the Russian Language Examination Center which provides both teaching and certifying Russian language skills and the German center certified by Goethe Institute. Every year university employ German, Spanish, Scottish and Italian native speakers as language assistants. Recently the university has been included in the list of universities-participants in the DAAD language assistant programme for 2017. DAAD lector in Rostov-on-Don frequently visits the

university and holds DAAD presentations and German language and culture seminars as well.

The Academy of Civil Engineering and Architecture being now a part of DSTU provides training professionals for the construction industry. The Academy has a long-term partnership and friendship links with leading European universities (mainly German, Austrian and Scottish universities), participating in international educational programs, academic and professional mobility programs and summer.

The Academy have held summer schools since 2008. For this period, the summer schools were devoted to the issues of urban planning, territorial development management, energy saving and efficiency, urban reconstruction in accordance with modern environmental and sustainable development requirements. For the Summer School 2017 it was decided to devote it to the topic of urban reconstruction for the purposes of hosting the FIFA World Cup 2018. Now the city is implementing the concept of complex urban reconstruction of the territory, including transport infrastructure – the Southern Airport Complex construction, road infrastructure – the Voroshilovsky Bridge reconstruction, creating the Southern and Western city traffic bypasses, urban public transport renovation. Much attention in the preparation for the World Cup is paid to the city external view and landscaping, with the following scheduled activities: the iconic buildings capital repairs, Rostov old downtown exterior lighting restoration, the City Waterfront renovation.

Rostov-on-Don urban redevelopment for the FIFA World Cup affects not only the central part of the city but also the Don left-bank tourist recreational zone where a 45-hectare sport recreational cluster has been scheduled to be developed. It includes the construction of the Rostov-Arena Football Stadium for 45 000 seats, training facilities, energy complex objects, reconstruction of the rowing canal, creation of an equestrian sport center, cable roads, hotels, business centers, entertainment and leisure centers, etc.

The Summer School will be devoted to the project development of the tourist-recreational zone in Rostov-on-Don left-bank in the preparation for the FIFA World Cup 2018. Participants of the Summer School will be given an assignment to develop a project for the river Don left-bank recreational zone reconstruction in preparation for the FIFA World Cup 2018, including development of the Don Cossacks Ethno-Park project. The Park is aimed to get international visitors familiar with the Russian culture, the Don Cossacks architecture, history, customs and traditions, folklore, cuisine and other features

of their culture. The reconstruction project is expected to include a master plan for the river Don left-bank recreational zone for the FIFA World Cup 2018, an architectural concept, project management, the use of modern building technologies, structures, materials and construction machinery. The Ethno-Park must comply with international energy efficiency and environmental safety standards.

The participation fee is 500 EUR per person, covering:

training

teaching materials

accommodation in the university city centre dormitories

lunch break

internet access at the accommodation

free use of library

cultural program

Airoport transfers

The Summer school is scheduled for three weeks: from August 21, 2017 to September 8, 2017.